

Course Title: How Dogs Learn and How best to Teach Them - An Introduction to Dog-Friendly Training for Humans and their Dogs

Course Length and Fees: There are 5 weekly sessions. Session 1 is for humans only and will last approximately 2-3 hours. Sessions 2, 3, 4 and 5 are for people with their dogs and will last approximately one hour each. Fee is \$150 per dog. No refunds after the first session begins.

Class Size and Structure: Four to seven dogs per class, sessions consist of discussions, demonstrations, introductions to obedience commands and exercises when our instructor will coach each dog-handler team.

Training Methods: We use a reward system. Rewards consist of Food- Attention- Touch (FAT), no leash jerks or harsh verbal commands. We'll teach you how to train with your brain not pain!

Obedience Commands: Attention, Sit, Down, Stay, Come Here, Touch, Go-To-Place, Leave-It, Heel

Equipment: Leash - 4 to 6 foot fixed length nylon or leather lead (no flexi or retractable leashes)

Collar - any neck collar, head collar or harness is acceptable as long as the dog is not choking and the dog cannot escape.

Chew Treat - Unique chew treat, such as a macho or bullie stick (session 3 and/or session 4)

Dog Bed (session 3 and/or session 4)

Clothing: Shoes that provide stability, no sandals flip-flops, comfortable clothes that do not limit flexibility

Bring to Class: Session 1 is for humans only and will last approximately 2 hours. Bring copies of current vaccinations (we keep the copies) and a pen. Sessions 2-5 - hungry well-exercised dog, many very small, soft, high value food treats, bring class notes each class, Sessions 3 and/or 4 bring dog bed and a high value chew treat

Canines: All pups and dogs, 16 weeks to 16 years old, with current vaccination records are welcome to attend sessions 2, 3 and 4. Session 1 is for humans only and will last approximately 2- 3 hours.

Handlers: Handlers are the people who will actually be working on the training floor, with the dog. Handlers must be 14 years or older. Younger handlers may participate and assist adult handlers. Families can alternate handlers. It is best if all handlers attend all sessions. Maximum of two handlers per dog allowed on the training floor during training exercises.

People: All family members are encouraged to attend. Adults 18 and over may register and must attend each session. No make up sessions are offered. People who miss a group session can elect to pay for a private, in-home session or catch up during the next class. Session 1 is for humans only and will last approximately 2 hours.

Children: People 14 years and over may handle dogs on training floor, people under 14 may assist older handlers. Only one handler per dog is allowed on the floor unless the handler is less than 14 years old.

Instructor: Alan J Turner is the primary instructor. Alan is an animal trainer and animal behavior counselor, with a specialization in canine behavior. Alan holds multiple national and international certifications. Occasionally guest trainers or substitute instructors will conduct sessions.

To Register - Call 901. 378-3647 for current group course locations and dates. Participants may either pay \$25 deposit on-line at How's Bentley E-Store or mail a \$25 deposit check payable to How's Bentley. Balance is due during session 1. Participants should fax or mail this completed form to How's Bentley.

How's Bentley - Fax# 901.753-3550
6937 Clipping Rd
Memphis, TN 38119

Contact Alan J Turner
901. 378-3647 | services@howsbentley.com

Name: _____

Address: _____

City, State, Zip: _____

Day Phone: _____

Evening Phone: _____

Cell Phone: _____

Email: _____

Dog's Name: _____

Breed/Mix: _____

Approx. Age or DOB: _____ Weight: _____

Circle two: Male Female Intact Neutered

How old was your dog when you first got him/her? _____

Has your dog ever threatened (snarl, growl, snap or bite) any Person or Dog Yes No (if yes, circle Person and/or Dog)

We have kind methods to help dogs relax, but some dogs are just not ready for a group environment. If your dog is reactive to other dogs or people OR fearful of the group environment, OR disruptive OR non-responsive during the second session, How's Bentley reserves the right to provide one, one-hour, semi-private session in lieu of the remaining three group sessions.

By signing below, you agree that you will not hold responsible any entity or individual that instructs, assists or provides the physical location, for any injuries, liabilities, damages or losses incurred by you, your dog, your family members, guests, strangers, or other animals, before, during or after this group course.

Veterinary Clinic: _____

Course Location _____ **Date** _____

What is your primary goal for attending this course?

Signed: _____

Date: _____

Please fax or enclose copy of current vaccination records

Please make \$25 deposit checks payable to How's Bentley OR

Make \$25 deposit payment on-line at our E-Store. Thank you.

E-Store is located on our web site - www.howsbentley.com

Please select your deposit method. Thank you.

Paid \$25 @ How's Bentley E-Store

\$25 Check Enclosed

About Alan J Turner

Alan J Turner (AT) started his canine training career in 1980 as a student and assistant of a local canine trainer for protection and service dogs. Throughout the next 15 years he utilized his experiences as an amateur dog trainer to pursue the occasional hobby of teaching friends and family about canine obedience and training.

Although AT pursued successful full-time careers in sales, distribution, investment banking and human resources, his passion for animal training was re-ignited in the late 1990s and he decided to study behavioral science. AT enrolled in an extensive practical and theoretical study program at American Institute of Animal Science (AIAS), a licensed private school with the state of Iowa, Postsecondary and Instructional Schools Programs. Alan studied ethology, animal learning theory, normal and abnormal canine behaviors, canine behavior modification, the biology of behavior, family counseling and related topics. All courses were taught by PhD/MS level instructors.

After completing the theoretical coursework, AT attended practical workshops at the Animal Behavior Center of New York, located in Queens. AT completed a 6 month mentorship under the guidance of Barbara Giella, PhD, a leader in the modern humane dog training movement in New York City during the 80s and a pioneer in holistic early puppy training. During the mentorship, AT treated and presented 10 case studies of abnormal canine behaviors to the Board of Professional Certification (BOPC) of the Association of Companion Animal Behavior Counselors. In 2001, AT established How's Bentley Dog Friendly Training and Problem Behavior Solutions.

AT continues his education by attending seminars and educational conferences and maintaining a close relationship with prominent animal behavior and training professionals.

Credentials: Alan J Turner holds multiple national and international certifications. Certifications include CPDT, CBC and SATS LL1.

CPDT - Certified Pet Dog Trainer, 2003 Member, Association of Pet Dog Trainers <http://www.ccpdt.com>

CBC - Certified Companion Animal Behavior Counselor, Canine Specialization (Canine Behavior Counselor (CBC)) 2003 Member, Association of Companion Animal Behavior Counselors (ACABC) - <http://animalbehaviorcounselors.org>

SATS LL1 - Certified Syn Alia Training Systems Trainer, Lay Level 1, 2005 <http://www.synalia.com>

*Spend a few hours learning and training
or manage your dog's rude behaviors for the
next 10-15 years!*

How's Bentley
c/o Alan J Turner
6937 Clipping Rd
Memphis, TN 38119



Group Course
Registration Form
Summer 2006

How Dogs Learn & How Best to Teach Them

*A Five Week (7 hours) Introduction to
Dog Friendly Training Methods
for Humans and their Dogs*



Instructor - Alan J Turner, CPDT, CBC, SATS LL1
Certified Pet Dog Trainer
Certified Canine Behavior Counselor
Certified Syn Alia Training Systems, Lay Level I Trainer

Member - Association of Pet Dog Trainers
Member - Association of Companion Animal Behavior Counselors
Owner - How's Bentley, Memphis TN